

## Terms & Conditions

**Call for the Smart Builders Pitch Competition , co-organised with Aticco**

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### Presentation

Held within the framework of [Smart City Expo World Congress](#), [Tomorrow.Building World Congress](#) aims to catalyze a positive change in the way we plan, construct, renovate and operate buildings and urban infrastructures. We accelerate a shift in the built environment towards a circular and digitalized model that ensures efficiency, resilience and net zero cities

**You can apply to the Pitch Competition on this link:**

[aticco.com/pitch-competition-tomorrow-building-2023/](https://aticco.com/pitch-competition-tomorrow-building-2023/)

### Who can participate?

We are looking for Smart Startups with a focus on the following areas:

1. Design Tech
2. Green Districts
3. Decarbonized Infrastructure
4. PropTech
5. Liveable Cities
6. Urban Strategies & Management
7. Smart Building

Send us the most relevant information about your project and **if you are one of the finalists you will be able to participate in the Startup Pitch Competition that will take place on 8th November, during the Smart City Expo World Congress event at Fira de Barcelona**. The winner will be featured as "The most innovative Startup at Tomorrow Building".

### Visibility and awards

If you are one of the finalists, we will promote your project through the Smart City Expo World Congress and Aticco communication channels.

**Tomorrow Building provides the accommodation for the selected startups.**

**In addition, the winning project will obtain:**

**20K€ in prizes** that include:

- Full congress pass for Smart City Expo 2023
- 3 months membership at Aticco Workspaces
- A consulting session with an advisor from AticcoLab network
- Media coverage
- Visibility in Aticco, Smart City Expo and Tomorrow.Building communication channels (web, social media, newsletter and Tomorrow.City platform)
- An article about your project published in Tomorrow.City Magazine

### **Conditions for participation:**

Finalist projects must share their participation in the competition on their digital platforms (website, LinkedIn, Newsletters...) from the moment they are announced as finalists.

Finalist projects must attend, in person, the Pitch Competition event, which will take place in Barcelona on November 8th 2023 at Fira de Barcelona (Gran Vía Venue).

### **Pitch Competition, judges and evaluation criteria:**

An expert panel of judges will select the finalist projects based on the following criteria (to be evaluated from 1 to 5):

1. Project feasibility
2. Social impact
3. Innovation

The Pitch Competition will take place on November 8th at the Smart City Expo event. Finalists must pitch their project –in person– in a 5 minute presentation in English. The panel of judges that will select the winning project of the Pitch Competition will include people from the Smart City Expo and the Tomorrow Building team, 1 person from the Aticco team, 4 people from the AticcoLab mentoring network or selected investors and collaborators in the call.

### **Deadline:**

Apply from 17/07/2023 until 09/10/2023 through the website of the call:

[aticco.com/pitch-competition-tomorrow-building-2023/](https://aticco.com/pitch-competition-tomorrow-building-2023/)

At the end of the registration period, 6 to 8 finalists will be chosen and invited to participate in the Pitch Competition to be held on Wednesday November 8<sup>th</sup> at Smart City Expo World Congress.

**Monday, July 17:** Start of the call

**Monday, October 9:** Closing of the call

**Tuesday, October 17:** Announcement of the finalists for the Pitch Competition

**Wednesday, November 8:** Pitch Competition event at Smart City Expo World Congress